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AIRPORT BUSINESS GAME



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LEARNING BY ~~DOING~~. PLAYING

You are in charge of your own airport. The clock is ticking. You and your team face the challenge of working through a set flight plan without making mistakes or causing delays.

The COST AVIATION Airport Business Game combines theory and practice in a realistic environment. The haptic game visualizes complex processes and highlights causal relations.

This enables the team to identify and realize potential for optimization. The aim is to improve the game results over several rounds.

Clients:



Our Approach

A workshop based on the COST AVIATION Airport Business Game will lead participants through an airport world made of building blocks. Create a smooth operation by integrating your own ideas and benefit from the experience of our consultants.

1. Introduction to the topic

Each round of the game is based on a practical challenge from everyday airport operations, e.g. flexible resource planning.

2. Play the game

The haptic visualisation enables participants to experience this challenge live. This enables a comprehensive understanding of both cause and effect.

3. Analyse and optimize

After each round the team is given an extensive overview of the results their airport achieved. Based on this, the team must work together to find solutions to problems that were identified during the game. In this way, the in-play processes are improved by the team's creative ideas.

4. Impulses for own operation

Based on the insights gained in play, concrete ideas can be derived as to how similar challenges can be overcome in the real world.

Your Result

The COST AVIATION Airport Business Game will enable the participants to experience the consequences of their own decisions, without risking real-life implications. New ideas can be tested freely. Only effective teamwork and the will to implement change will lead to achieving the group's goals. The participants leave with a sense of team spirit and a lasting learning experience – in this way our business game will contribute to the foundation of your company's long-term success.